



Privacy Policy for Amphi Labs, Inc.

Effective Date: 08/22/2024

1. Introduction

Amphi Labs, Inc. ("we", "us", or "our") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our website amphi.ai, software, and services (the "Service"). Please read this policy carefully. If you do not agree with the terms of this policy, please do not use the Service.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Information that can be used to identify you personally. The personal information we collect may include the following:
 - (a) name;
 - (b) mailing or street address;
 - (c) email address;
 - (d) social media information;
 - (e) telephone number and other contact details;
 - (f) age;
 - (g) date of birth;
 - (h) credit card or other payment information;
 - (i) information about your business or personal circumstances;
 - (j) information in connection with client surveys, questionnaires, and promotions;
 - (k) your device identity and type, IP address, geo-location information, page view statistics, advertising data and standard web log information;
 - (l) information about third parties; and
 - (m) any other information provided by you to us via this website or our online presence, or otherwise required by us or provided by you.
- **Usage Data:** Information on how you interact with our Service, such as IP addresses, browser type, referring/exit pages, and device information.
- **Cookies:** Small files placed on your device that allow us to identify your browser or device and gather information about your usage patterns.

3. How We Collect Personal Information

We endeavor to ensure that information we collect is complete, accurate, accessible and not subject to unauthorized access. We may collect personal information either directly from you, or from third parties, including where you:

- (a) contact us through our website;
- (b) communicate with us via email, telephone, SMS, social applications (such as LinkedIn, Facebook or Twitter) or otherwise;
- (c) interact with our website, social applications, services, content and advertising; and
- (d) invest in our business or enquire as to a potential purchase in our business.

We may also collect personal information from you when you use or access our website or our social media pages. This may be done through use of web analytics tools, 'cookies' or other similar tracking technologies that allow us to track and analyse your website usage. Cookies are small files that store information on your computer, mobile phone or other device and enable and allow the creator of the cookie to identify when you visit different websites. Cookies may be used to serve relevant ads to website visitors through third party services such as Google Adwords. These ads may appear on this website or other websites you visit. If you do not wish information to be stored as a cookie, you can disable cookies in your web browser. We may use Google Analytics to collect and process data, including when you use third party websites or apps. To find out more see [How Google uses data when you use our partners' sites or apps.](#)

4. How We Use Your Information

We use the information we collect in the following ways:

- To provide and maintain the Service
- To manage your account and provide customer support
- To process payments and prevent fraud
- To communicate with you, including sending service updates and promotional offers (you can opt out at any time)
- To analyze data and improve our services

5. Sharing Your Information

We will not sell, rent, or trade your personal information. However, we may share your data with third parties under the following circumstances:

- **Service Providers:** We may share information with vendors who perform functions on our behalf, such as payment processors, customer support services, and cloud hosting providers.
- **Legal Obligations:** We may disclose your information to comply with legal obligations, government requests, or to protect our rights.
- **Business Transfers:** In the event of a merger, acquisition, or asset sale, your information may be transferred as part of the business transaction.

6. Data Security

We take reasonable steps to ensure your personal information is secure and protected from misuse or unauthorized access. Our information technology systems are password protected, and we use a range of administrative and technical measures to protect these systems. However, we cannot guarantee the security of your personal information.

7. Your Data Protection Rights

Depending on your location, you may have the following rights concerning your personal information:

- **Access:** You can request a copy of your personal data we hold.

- **Correction:** You can ask us to correct inaccurate information.
- **Deletion:** You can request deletion of your personal data, subject to legal obligations.
- **Objection:** You can object to the processing of your personal data in certain cases.
- **Data Portability:** You can request a copy of your personal data in a machine-readable format.

7. Retention of Data

We retain your personal data only as long as necessary to provide you with the services you requested, comply with legal obligations, resolve disputes, or enforce our agreements.

9. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. Any changes will be posted on this page, and where appropriate, we will notify you through other channels such as email.

10. Contact Us

If you have any questions about this Privacy Policy, please contact us at:
Amphi Labs, Inc.

Name: Thibaut Gourdel

Email: tgourdel@amphi.ai

By providing personal information to us, you consent to our storage, maintenance, use and disclosing of personal information in accordance with this privacy policy.